# **Designer**

#### The details

Salary For discussion

We are open to a chat about your salary expectations, based on your experience and our ability to pay you.

**Location Greenwich, London SE10** 

**Start date**When you're available
We'd rather wait for the right person than

We'd rather wait for the right person thar rush to employ a compromise candidate.

# Applications Folio, CV and short cover note

Send us a few examples of your work in a small PDF.

Use the cover note to respond to the job description and let us know how your skills and experience make you ideal for the job.

Write to: Michael Smith Cog Design 11 Greenwich Centre Business Park 53 Norman Road London SE10 9QF

opportunity@cogdesign.com

#### **Overview**

We work across branding, digital, campaigns and editorial design. All of our work is in the cultural, heritage and education sectors.

We need a confident, articulate, intelligent designer to get stuck-in and make this role their own.

We're expecting to employ someone with a firm grounding, knowledge and ability in all areas of communication design (print and web), someone who thrives under the pressure of a full-time studio position.

We don't expect (or need) you to know how to code but we do expect candidates to know how to design websites.

There will be days when you'll be an integral part of a large team, generating dozens of ideas, thinking about the bigger picture and arguing your point of view; on other days you'll be working largely under your own direction, sweating the small things and pushing to ensure that every detail is perfect.

We all talk directly with our clients and we embrace the additional opportunities that come with this way of working.

We are passionate about design but never precious about the process of achieving the best results for our clients. We need someone who is sensitive to the particular challenges and opportunities afforded to us when working with clients in the cultural sector.

# What's it like at Cog?

We are a full-time team of ten plus a wide network of associates with specialist skills

You'll be at the heart of the cultural sector, working with an unparalleled portfolio of clients.

We're a well-established agency, consistently in the Top 100 UK design agencies; an award-winning team of creative thinkers and developers.

Within a generous and supportive team, you'll be given the freedom to make decisions and you'll be empowered to implement change.

Our studio, right next to Greenwich station, has all the things you might expect (including a pool table, a well-appointed kitchen and a cupboard full of fancy teas) and some things you might not (such as an indoor garden and fishpond).

## **Cog culture**

We are obsessed with design and culture; that's how we fill our days (and nights). We fund a monthly team outing where we review one of the capital's cultural highlights, and we send a monthly cultural calendar by email.

Sign-up here: coglik.es/sign-ups

We firmly believe in the power of the arts to transform lives. We volunteer our time to campaigns that lobby for the arts and creative education.

# **Our clients**

Happy clients and ongoing relationships are our most important indicator of success, and the cornerstone of our business.

#### Our clients include:

Akram Khan Company / The Albany / Arts Council England / Art on the **Underground / Bournemouth Symphony** Orchestra / British Council / Candoco Dance Company / The Comedy Store / Contact (Manchester) / English National Ballet / Film & Video Umbrella / Graeae / The Gulbenkian / Impact / Jerwood Arts / King's College London / Lyric Hammersmith / Making Music / The Marlowe / Orchestra of the Age of Enlightenment / Parasol unit / Rich Mix / Royal College of Music / Selladoor / Society of London Theatre / Soho Theatre / South Bank London / South London Gallery / The Stage / Theatre Hullabaloo and many more

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# **Specifics**

#### **Creative**

As the basis of everything we do, we expect everyone in our team to have an enquiring, creative mind. We employ people who can think both creatively and logically; people who can spot opportunities to push an idea beyond its limits. We expect our designers to be exceptional.

#### A team member

We are a small team; it's important that you'll fit in and complement the mix. We're not looking for clones, we're looking for individuals with ability and flair. We work hard, we're passionate about what we do and we are honest and fair in the way we do it; we want to work with people who share these values.

# A good communicator

Our job is communication. We happen to use design as our medium. We expect designers to be articulate at every level about every aspect of the work we do and the areas we do it in.

## Knowledgeable

Our clients trust us because we are experts in our field. We do our best work when we understand every aspect of the job. We are embedded in the cultural sector and are advocates for our profession; we'll expect you to be too.

#### A can-do attitude

If a job needs doing we just get on and do it. We grasp opportunities to exceed every expectation.

#### **Cross-media**

We aren't limited by specific media. If the job requires print then we're knowledgeable enough to know how to achieve stunning results. If the job requires a website then we work with our brilliant digital team to create the perfect solution. Usually, we work across media types and deliver a package that delivers results, whatever the context.

#### **Self-motivated**

We assume that our designers are capable and happy to work in teams and autonomously. We'll expect you to be able to set your own schedule and know when and how to invest time to ensure that every project is delivered on time and in-budget (whilst exceeding our clients' expectations).

#### **Process aware**

It's not sexy but it is important. We care about the detail and about maintaining records, filing things correctly, invoicing accurately and maintaining the admin that is at the core of our business. We expect designers to pull their weight and understand why these things are important.

#### **Qualities**

We're looking for someone who can show us they'd be a great addition to our team. That probably means:

- A genuine desire to work here
- We need the level of skills and experience that we'd expect after three years of working in a similar studio environment
- A varied portfolio that illustrates the ability to:
- analyse and interpret briefs
- work in a commercial environment with real clients
- design in a creative and innovative way
- design for different media
- tackle animation and video
- present and articulate ideas to an audience
- know the difference between creative and wacky, and when each is an appropriate response to a brief
- Ability to effectively manage many concurrent projects; a problem solver who remains calm under pressure
- Excellent written and verbal communication skills

### **Desirable qualities**

- Knowledge and experience of working in the arts, cultural or heritage sectors
- Experience of working on complex websites driven by content management systems such as WordPress
- A geeky understanding of the sorts of details that make our client base different to most